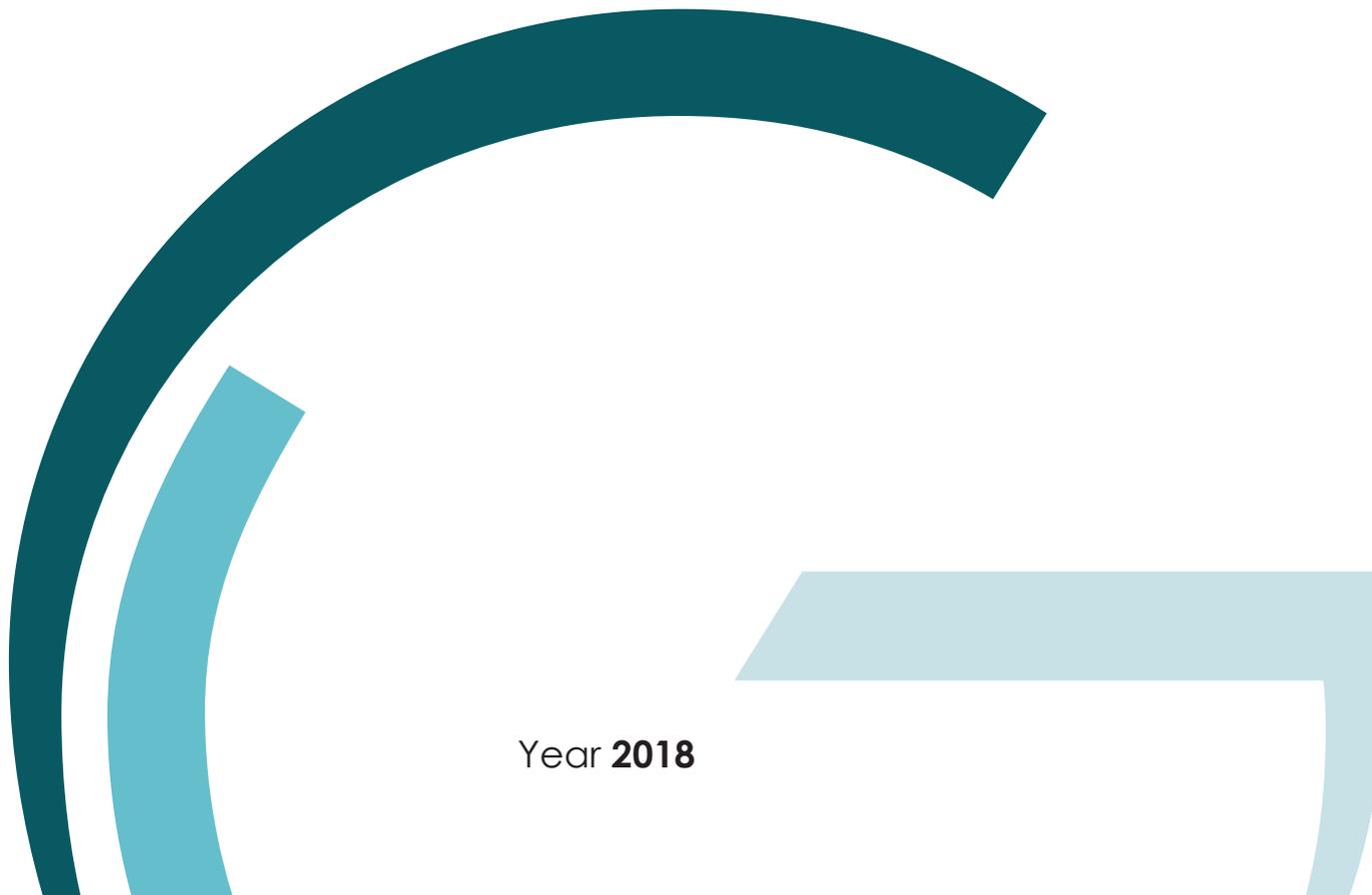


# GREENITALY COAST

who we are, what we do

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## **COMPANY** PROFILE



Year **2018**



## COMPANY PROFILE

GREENITALLY COAST is a full-cycle company, we deal with:

### DESIGN

Landscape Architecture,  
Engineering, Agronomy.

### HARDSCAPE

Earth moving, construction works,  
green plants, water games.

### SOFTSCAPE

Plant Supply, Installation,  
Care and Maintenance.

### TECH INTEGRATION

Water management systems, Lighting,  
Audio, Smart Garden Technology.

We design and build gardens in Europe, United States, Arab Emirates and of course in Costa Smeralda and we provide consulting services on everything that concerns gardens, parks, and green spaces. And we do it full cycle.

Today Greenitaly Coast serves over 650 regular customers. Our services are mainly aimed at prestigious villas, but also high-end and medium-to-large properties, accommodation facilities, as well as professionals in the industry.

Our services include design, implementation, supply, maintenance of green areas and event organization.

The company's success is a direct result of the ability to deliver excellent customer service at highly competitive prices, this has created an important base of loyal customers.



# WHAT DO WE DO

We operate as GENERAL CONTRACTOR.  
We offer LANDSCAPE DESIGN, CONSTRUCTION and MANAGEMENT services

## PUBLIC AND PRIVATE WORKS

- Gardens and parks, swimming pools, fountains,
- Lighting, irrigation,
- Exterior and interior furnishings,
- Public green areas and sports facilities,
- Vertical outdoor and indoor gardens,
- Golf Courses,
- Horse riding centers and equestrian facilities,
- Industrial green areas,
- Recovery of quarries and degraded areas.



Our achievements, whether residential or otherwise, are the result of an integrated design that makes sustainability over time the cornerstone of a way of conceiving the landscape.

The management becomes a form of investment protection over time so as to ensure greater effectiveness in maintaining the quality standards required in the design phase.

We believe that only the integration between design, construction and maintenance creates the ideal conditions for the satisfaction of our customers.

[www.greenitalycoast.eu](http://www.greenitalycoast.eu)

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# HOW DO WE WORK

We take special care in the design phase of all the construction details, especially when it comes to private residences, for which our customers will find unique solutions, designed specifically for their needs.

We guarantee the control of the whole project, from the feasibility study to the execution phase. From the initial idea to its completion, a dedicated Project Manager follows the entire process until programmed maintenance.



## MEETING WITH THE CUSTOMER

- Site Inspection,
- From the initial idea to its completion, a dedicated Project Manager follows the entire process until programmed maintenance.



## ASSIGNMENT OF THE PROJECT

- Presentation of services and economic proposal
- Conclusion of the contract and collection of requests,
- Appointment with the Project Manager as the sole customer interlocutor.



## CONCEPT DESIGN

- Presentation of the design idea,
- Collection of customer comments and any changes to the project.



## TECHNICAL DEVELOPMENT

- Definitive project,
- Executive project,
- Planning and co-ordination with people working on the construction site.



## REALIZATION AND DELIVERY

- Artistic direction and management of work,
- Final Inspection and Key Delivery.



## SCHEDULED MAINTENANCE

- Execution of planned interventions,
- Periodic checks and, if necessary, targeted interventions.

# OUR NUMBERS

A company as well as ideas is also made of numbers, a commitment of men and equipment that allows us to be prepared to face even the most challenging tasks.



## THE COMPANY IN FIGURES

- Architects 2
- Engineers 2
- Irrigation system and Fountains designers 6
- Specialized Technician for management of irrigation and water features 6
- Specialized technician for construction of irrigation systems and water features 8
- Landscape specialized builders 18
- Specialized Gardeners 12

We also have a substantial fleet of vehicles (about 10 trucks of various weight with and without cranes, vans and off-road 4x4). In house we have at our disposal all the equipment needed to carry out construction works to complement all the installation and maintenance of gardens, including lightweight construction machinery and forklifts.

Sqm covered: 1200

Outside sqm: yards and cultivated plants: 15000 sq.m.

## THE TEAM

The organizational chart consists of a series of key figures embodied by young and passionate professionals, managers, engineers, architects, agronomists and of course specialized technicians that are all greatly motivated and experienced.

The structure is deliberately slim to maintain a direct relationship between the decision-makers and those who then work directly at the jobsite. Every job is entrusted to a Project Manager that also cares for the relationship with the customer.





## GENERAL MANAGER

# ROBERT RUZITTU

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robert@greenitalycoast.com

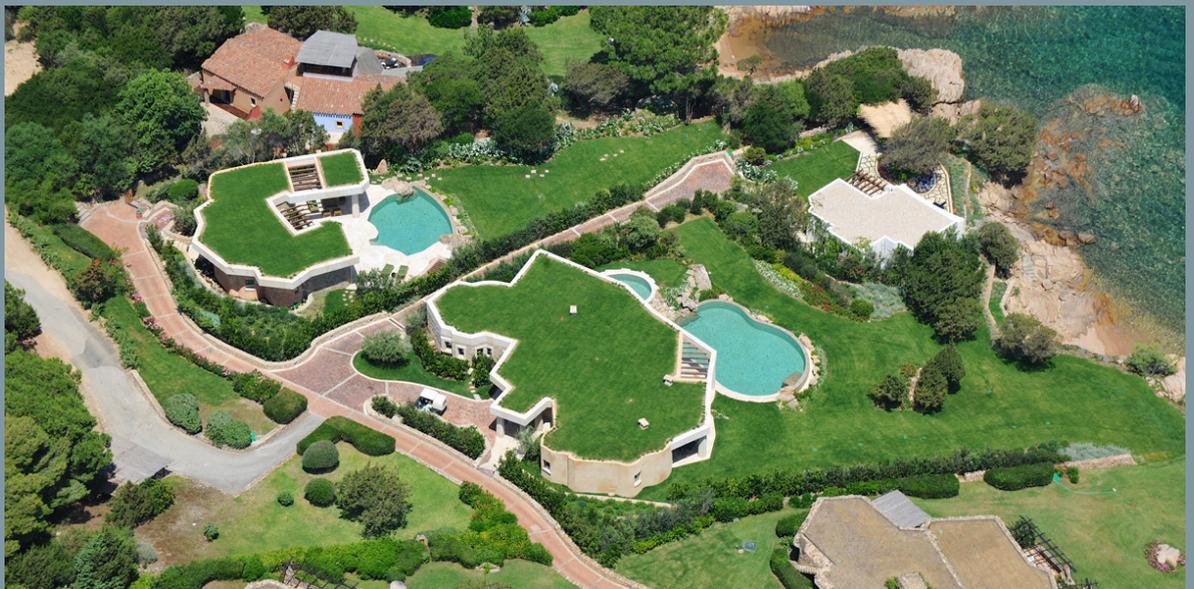
## GENERAL COMPANY MANAGEMENT

Robert Ruzittu is the youngest partner in Greenitaly, born in Sardinia in 1979. Born and raised in Costa Smeralda and moved to the United States at the age of 16 where he graduated in Economics and Business Development.

His love for the Sardinian Landscape brought him back to Italy to gradually take over the family business. The Ruzittu Family has established itself in the early '70 as a high-end landscape and outdoor group of professionals that specializes in luxury hotels and exclusive private residences.

Robert's passion for networking and problem solving has allowed him from the start to become an important asset for all companies and homeowners that are in the market for outdoor luxury and tailored services, always with the top quality.

Since year 2000 has acquired an important international experience dealing with customers from all over the world, his unbreakable loyalty to clients and friends have granted him great possibilities and personal satisfaction, his love for nature and the outdoors continues to drive him forward, searching new relationships and opportunities.



In the picture:  
large construction projects, expansion Hotel Pitrezza



AMMINISTRATORE

# ALBERTO CHIOLERIO

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alberto@greenitalycoast.com

## GENERAL COMPANY MANAGMENT

From Milan, who has been transplanted to Sardinia for several years, has a passion for outdoor and nature that has led him to approach the issues of landscapes and environmental sustainability.

After Degree in Jurisprudence at the University of Milan and a multi-year experience in multinational corporations in the GDO industry, he approached the world of industrial production as Plant Manager, finally after 14 years he founded with Robert Ruzittu Greenitaly Coast.

Thanks to its managerial experience, it was possible to give a modernized arrangement to an innovative company, which aims to go beyond the concept of nursery or garden installer and therefore to be an integrated structure that operates both in the design phase and on the field and finally with a complete after sales service.

In addition to the decision-making and business strategy role, he is in charge of the administrative and accounting structure as well as process management and information flow.



In the picture:  
Luxury Villa in Costa Smeralda



# ARCHITECT - LANDSCAPE ARCHITECT PAOLO GATTI

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paolo@studiogatti.info

## GREENITALY PARTNER - ARCHITECT

Paolo Gatti, born in Modena in 1973, graduated at the Faculty of Architecture at Polytechnic in Turin and at the Faculty of Agriculture at the University of Padua.

Before graduating, he starts working at Studio Gatti, founded by his father in 1971. Professionals with different backgrounds who work in the Design Firm, as architects, engineers, agronomists, and geologists, gave him the great opportunity of getting a multidisciplinary training. Today the peculiarity of Paolo's Design firm is that of following a project with the aim of maximizing interdisciplinary methods.

Landscape and garden architecture is a project field that the Design Firm has been following since it was founded, in cooperation with a disciple of Pietro Porcinai, a master of Italian landscape architecture.

Their projects range from classical architecture to engineering and landscape architecture; the Design firm initially carried out its business in Italy but they are now prevalently present abroad. The Design Firm maintains relationships with Italian universities to collaborate on technical consultancy.



In the picture:  
A simulation of intervention in a villa.



ENGINEER

# MAURO VARRICCHIO

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## CONSTRUCTION MANAGER - HOME AUTOMATION

Mauro Varricchio, Neapolitan class 1972, graduated in Engineering at the University of Naples Federico II and for several years has been working as a designer, consultant and as project manager in high value residential, especially luxury villas and exclusive residential facilities.

His technical fields of choice (hydraulic, mechanical and electrical) with particular attention to integrated systems and home automation or domotics.

In this context, his experience is particularly precious for Greenitaly Coast, which makes integration the focus of a new concept of living in the environments. The ever-increasing integration of external and internal environments makes the living experience more rewarding, allowing total usability of your home.

Mauro Varricchio, in addition of being the designer of integrated systems in the Greenitaly projects, is also in charge for the exquisitely technical aspects during construction and is constantly in communication with the design team.



In the picture:  
Home Automation and Smart Garden Technology.



ARCHITECT

# FABIO DEIANA

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## CHIEF TECHNICAL OFFICER

Born and raised in Olbia, a graduate of architecture and construction engineering at the faculty of Architecture in Florence and qualified to practice the profession since 2015.

After a long experience as an assistant to the Projects Managers for prestigious residential projects in Costa Smeralda, he has joined Greenitaly Coast to take charge of more roles in both the construction site and the technical office.

Even though he is very young, he is an expert in managing the job-site, one who likes to "get his hands dirty", knows the big project issues and knows how to deal with them.



AGRARIAN EXPERT

# STEFANO BOSELLI

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## OPERATIONS MANAGER

Stefano is responsible for all field activities, coordinates the technical staff at work sites, ensures the correct execution of work and oversees all outdoor activities and garden management.

He has an impressive experience in the construction of landscapes for high end Villas and all Outdoor construction. In the years Stefano has had the opportunity to encounter and resolve most of the issues that can be found in the construction of such works.





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